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In addition, Cooper maintains a regular column at Forbes.com on higher education issues including federal student loans, income-share agreements, and federal regulations. His writing has been published in the Wall Street Journal, the Washington Post, the Seattle Times, US News & World Report, National Review, Fortune, and RealClearPolicy. He has also appeared on local and national radio shows and is frequently quoted in news outlets.

Cooper holds a B.A. in economics from Swarthmore College.