

Zoë Baird
CEO and President, Markle Foundation

Zoë Baird joined the Markle Foundation as its president in 1998, after a diverse career as a prominent lawyer and public policy expert. At the start of her tenure, she redirected Markle's mission to focus on the potential of Information Technology to address some of the nation's most challenging issues in the areas of economic security, national security and health care.

She recently spearheaded Rework America, a Markle Foundation initiative of diverse national leaders focused on creating meaningful work and more paths to opportunity for all Americans. In her preface to their collectively authored book, *America's Moment: Creating Opportunity in the Connected Age*, Ms. Baird outlines an action agenda to leverage technology and globalization as powerful tools to navigate the digital economy.

As part of Rework America's agenda, Markle is leading Skillful, a partnership with LinkedIn, the state of Colorado, and Arizona State University to create a skills-based labor market for those without a college degree. Skillful is providing transparency for workers around the skills they have or the skills they need, and where they can find the training and support to be competitive. It is helping employers find the talent they need to grow, and providing insights to educators to help them train people in the skills required to compete in today's economy

Previously, Ms. Baird has led Markle's collaborative efforts to reform the intelligence community to meet current threats and catalyze improvements in the quality and cost-effectiveness of health care. Markle's collaborative recommendations have been embodied in law to create a trusted information sharing environment for national security, while protecting traditional civil liberties, and to enable the use of health IT for the private and secure sharing of health information to improve health and health care.

Prior to Markle, she served as Senior VP and General Counsel at Aetna; as Counselor and Staff Executive at GE; partner at O'Melveny & Myers; as Associate Counsel to President Carter, and as Attorney-Advisor at the U.S. Department of Justice.

Ms. Baird has served on boards of publicly held companies and on government advisory boards, including the President's Foreign Intelligence Advisory Board (1994-2000) the Congressional Commission on Roles and Capabilities of the U.S. Intelligence Community (1995), the Department of Defense, Defense Science Board, Summer Study on Terrorism and Weapons of Mass Destruction (1997), the Department of Defense Technology and Privacy Advisory Committee (2003-2004), and the National Security Cyber Awareness and Response Panel (2010-2011). She is currently a member of the Defense Policy Board, the Board of the Council on Foreign Relations, the co-chair of the U.S. Commerce Department's Digital Economy Board of Advisors, and an Honorary Trustee of the Brookings Institution.

She holds an A.B. Phi Beta Kappa and a J.D. from the University of California, Berkeley.