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**Robert Egge**  
**Chief Public Policy Officer**  
**Executive Vice President, Government Affairs**

Robert Egge, the Alzheimer's Association's Chief Public Policy Officer and Executive Vice President, Government Affairs, leads the Association's Public Policy division based in Washington, DC. The division includes government affairs, policy development and grassroots advocacy teams working in pursuit of policies to better serve those affected by Alzheimer's disease and related disorders. Chief among these priorities for Alzheimer's are increasing federal support for research, accelerated treatment development, enhancing care and support, and improving planning, coordination and execution by government agencies.

Mr. Egge also serves as Executive Director of the Alzheimer's Association's sister organization, the Alzheimer's Impact Movement (AIM). AIM is a non-partisan advocacy organization whose sole purpose is to work in strategic partnership with the Alzheimer's Association to achieve the Association's federal legislative priorities.

Immediately prior to joining the Alzheimer's Association, Mr. Egge served as Executive Director of the Alzheimer's Study Group. In this role he led a review of the broad range of challenges posed to the nation by the mounting Alzheimer crisis, and opportunities to address them. The Alzheimer's Study Group, a blue ribbon task force of national leaders co-chaired by former House Speaker Newt Gingrich and former Nebraska Senator Bob Kerrey, was created to develop a national strategic plan to address Alzheimer's disease. Mr. Egge worked closely with Gingrich, Kerrey and other Alzheimer's Study Group members such as Justice Sandra Day O'Connor, Dr. Mark McClellan, Dr. David Satcher, and Dr. Harold Varmus to shape and develop the group's national assessment, strategy and specific policy proposals.

Mr. Egge's articles and editorials have appeared in a variety of publications including the *New York Times*, the *Financial Times*, and *Health Affairs*. He has also speaks frequently on Alzheimer's policy-related issues, including in testimony before the U.S. House and the U.S. Senate, and through frequent television, radio and print interviews.

#### **About the Alzheimer's Association**

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit [www.alz.org](http://www.alz.org). For more information on the impact of Alzheimer's, visit [www.alz.org/facts](http://www.alz.org/facts).