## **CRAIG D. OBEY, Senior Vice President, Government Affairs National Parks Conservation Association**

Craig joined the NPCA staff in January 2002, and quickly energized NPCA's legislative and government affairs efforts. His responsibilities include leading NPCA's national strategies with Congress and the Executive Branch, building partnerships, alliances and coalitions, developing programs and campaigns, and providing organizational leadership as a member of the NPCA Executive Team. He has provided key leadership for the association's centennial campaign to ready the national parks for their second century, and led a multitude of NPCA's national park defense and park funding efforts, including the organization's response to the 2013 Federal Government Shutdown. Craig also played a significant role supporting the National Parks Second Century Commission.

Prior to joining NPCA, Craig was a group vice president at Powell-Tate, the top rated public affairs firm in the nation's capital, where he helped agricultural, business, foundation, and health care clients develop and pursue ally development and other communications efforts. He has extensive experience with federal and state policymaking, spent nearly a decade as a key staff member in the United States Senate, and has helped lead a small business. He served as a professional staff member for the Senate Special Committee on Aging, as Legal Counsel and Deputy Legislative Director for Senator Kent Conrad, and as a professional staff member of the Senate Select Committee on Indian Affairs. After leaving the Senate, Craig joined the National Association of State Mental Health Program Directors as Deputy Executive Director, and was elected to the leadership steering committee of the Mental Health Liaison Group, a coalition of national organizations devoted to policymaking on mental health issues. Later, Craig spent several years leading the Office of Intragovernmental Affairs for the Occupational Safety and Health Administration in the U.S. Department of Labor, including an assignment as acting Deputy Regional Administrator in Seattle. He also served as chief operating and marketing officer for a technology consulting company in northern Virginia.

Craig received his BA from the University of Wisconsin, where he studied History and Environmental Studies, and he holds a JD from Georgetown University Law Center. He is a musician, an avid photographer and outdoorsman, and spent 10 years providing volunteer emergency care as a member of the National Ski Patrol, where he also taught ski and toboggan handling skills. Craig is married and the father of two beautiful children.