

WILL GARTSHORE

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Relevant Work Experience

World Wildlife Fund, U.S. Government Relations

Senior Policy Officer, Washington, DC, July 2011-Present

- Manage portfolios on wildlife crime, international endangered species and climate change policy
- Act as lead legislative advocate/liaison for WWF with US Congress and Administration on portfolio issues
- Lead US government engagement for WWF's "Stop Wildlife Crime" campaign
- Manage WWF participation in coalitions of NGO and private sector partners on portfolio issues
- Act as co-lead of the Multinational Species Coalition, consisting of 33 member organizations
- Write, review and edit official materials for use in advocacy and outreach to U.S. government officials and the public, including policy briefs, fact sheets, testimony, budgetary recommendations, web content and campaign materials

Policy Officer, Washington, DC, June 2009-June 2011

- Managed portfolios on international endangered species and climate change policy
- Acted as lead legislative advocate/liaison for WWF with US Congress and Administration on portfolio issues
- Managed WWF's online grassroots advocacy network, including writing, editing and distributing email action alerts
- Managed independent consultant contract supporting advocacy for international species and conservation funding

Policy Associate, Washington DC, February 2008-May 2009

- Managed policy portfolios covering marine conservation, international endangered species and climate change and energy, including advocacy and outreach to Congress and the Administration; represented WWF in NGO coalitions
- Composed and edited communications materials, including position papers, policy briefs, and web-related materials
- Crafted budgetary recommendations for the US Government based on coordination with the environmental community; composed official publications based on those efforts

Research Associate, Washington DC, November 2007-February 2008

- Tracked legislation and legislative activities, research, writing, budget analysis

Independent Action PAC

Communications Consultant, Washington DC, March 2007-November 2007

- Researched, wrote and edited web-based content, including blogging and e-alerts; prepared congressional endorsements

Energy Future Coalition

Consultant, Washington DC, May 2006-September 2006

- Researched, wrote and edited materials for a bipartisan campaign to promote renewable energy and rural development

The Greener Business Guide to Washington, DC

Managing Editor, Washington DC, November 2000-June 2001

- Managing editor of a 150-page guide to environmentally friendly businesses and buying practices in the DC area (published and widely circulated in 2001-2002)

Other Work Experience

Professional Actor and Singer, 1997-present (Detailed C.V. on request)

- 10 years of professional acting and singing experience; winner of the Helen Hayes Award (DC) for Best Actor in both 2006 and 2007 and a nominee in 2001, 2003, 2005

Education

B.A. – History, summa cum laude

University of Maryland – College Park, College Park, MD

A.O.S., Fine Arts – Acting / Certificate in Advanced Acting Training

The American Academy of Dramatic Arts, New York City, NY

Professional Skills

Microsoft Office, Macintosh OS/X, tested proficiency in written and spoken French

References available upon request