Jim Faulstich from Highmore, South Dakota, is a 1972 graduate of South Dakota State University, with a BS degree in General Agriculture. He and his wife Carol own and operate Daybreak Ranch, which is a multi-enterprise grass based ranch. Jim has for many years, been an advocate for sustainable land use and placing conservation of SD natural resources as a priority, especially native grasslands and water.

Jim is chairman of the SD Grassland Coalition, represents SD and is vice-chairman of the landowner led organization, Partners for Conservation, attends the NRCS state technical meetings and subcommittees, led the movement to bring the Leopold Conservation Award Program to SD in 2010, and gives presentations on ranch adaptive management and resource conservation to many groups including the SD grazing school.

Jim, with the support of his family, has received the National Cattleman's Beef Association Environmental Stewardship Award for Region VII, Society for Range Managements Excellence in Grazing Award, SD Wildlife Society's Citizen Award, and the National Natural Resource Conservation Excellence in Conservation Award.