

Bill O'Keefe
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PROFESSIONAL EXPERIENCE

Catholic Relief Services (CRS)

Baltimore, MD

Thirty-six year career with \$1 billion international relief, development, and social justice organization, operating in over 110 countries. Executive leader in strategy, policy, advocacy, education, communications, and programming. Experience shaping new strategies and business units. Passionate advocate for human rights, social justice, and development.

Executive Vice President, Mission, Mobilization, & Advocacy

January, 2019 -- present

Lead comprehensive political, policy, government relations, and advocacy strategy to advance CRS' mission and priorities with the US Government and other actors. Develop cohesive and effective advocacy approach throughout the CRS world. Represent CRS to senior government officials and print, radio, and television media. Reorganized new division around new long-term movement building strategy. Develop and lead sophisticated issue-based campaigns supporting CRS' overall mission and strategy. Build a chapter-based infrastructure of groups and individual leaders effectively engaged in advocacy and fundraising campaigns. Serve as executive co-lead to Board Committee and engage CRS Board as active participants in advocacy strategy. As member of executive team, develop agency strategy, support healthy equitable organizational culture, mitigate agency risks, and manage \$1 billion budget.

Vice President, Government Relations and Advocacy

June, 2003 – January, 2019

Lead integrated policy development, government relations, advocacy, and constituency engagement strategy. Lobby Administration and Congress on broad range of foreign policy, international development, and humanitarian assistance issues. Represent CRS in policy forums, to the media, to public and private donors, and to activists. Testify in front of Congressional Committees and conduct briefings. Coordinate development of CRS advocacy positions with field offices and technical staff. Supervise legislative affairs staff, policy advisors, constituency and grassroots network staff, and consultants. Co-led CRS agency strategic planning process. Brief Board of Directors and Executive colleagues on strategic progress and critical issues.

Board Member, U.S. Global Leadership Coalition

September, 2005 – 2018

Shape international affairs funding strategy in broad NGO/business coalition. Represent iNGOs to senior Administration officials, Members of Congress, and key Hill staff. Served on Finance, Nominating, and Development Board Committees.

Member, White House Task Force, Global Poverty/Development

2009 – 2010

Developed recommendations for U.S. Government engagement of and partnership with non-profits in global development. Published in report to the President. Briefed Administration officials.

Director, Government Relations

May, 2001 – May, 2003

Led new advocacy program targeted to U.S. government and international organizations. Managed policy development on U.S. foreign assistance and agricultural trade policy. Oversaw education and advocacy campaign to involve Americans in policy change for Africa. Served on agency strategic planning team. Oversaw administrative support and \$1 million budget. Supervised lobbyists, policy advisors, and administrative team.

Director, Church Outreach

1996 - 2001

Developed and implemented strategy to educate Americans about global poverty and to engage them in advocating for policy change. Led new inter-agency effort to respond to disasters and fostered new partnership responses. Represented CRS to partners and officials in workshops and public speaking opportunities. Organized national constituency gatherings. Served on Steering Committee that planned successful gathering of 3,000 social activists. Led team of 24 staff and directed \$3.2 million budget.

Director, Operation Rice Bowl

1994 - 1996

Directed \$5.5 million national fundraising and education campaign. Increased participation and receipts by 15%. Planned marketing and promotion to 11,500 groups. Designed message and campaign materials. Supervised staff and managed \$800,000 annual budget.

Desk Officer, West and Southern Africa

1991 - 1994

Managed support for 13 country program offices. Prepared multi-million dollar emergency response proposals for USAID funding. Reviewed annual budgets, program plans, and project proposals. Provided management oversight to Country Representatives. Developed policy guidelines for field operations. Briefed CRS Executives, other staff, journalists, and government officials about CRS activities in Africa. Interviewed candidates for overseas positions.

Assistant Desk Office, East Africa

1990 - 1991

Evaluated and monitored emergency relief and rehabilitation projects in Ethiopia and Sudan. Briefed staff, journalists, government, and NGO officials. Assisted in developing policy and procedural guidelines for field operations.

Project Manager/International Development Fellow, Tanzania

1987 - 1989

Designed and monitored community development projects. Supervised four Tanzanian project officers. Developed strategic and annual plans. Negotiated local partnerships. Trained CRS and counterpart staff. Chaired Sub-Regional Task Force on AIDS.

Video Trend, Inc.**Operations Manager**

1984 - 1985

Developed operations plan for start-up video wholesaler. Supervised shipping, receiving, warehousing, and order departments. Designed software for company's computer system. Purchased all equipment and supplies.

EDUCATION

Harvard University, Kennedy School of Government

Boston, MA

Master of Public Policy, June, 1987. Course work in economics, policy analysis, international development, and management. Kennedy Fellow, 1985 - 1987.

Yale University

New Haven, CT

Bachelor of Science, *cum laude*. May, 1984. Major in Chemistry.