

Anucha Browne

Chief Engagement, Advocacy, and Global Programs Officer, UNICEF USA

Anucha Browne is Chief Engagement, Advocacy, and Global Programs Officer for UNICEF USA. She joined the organization in November 2017 and is responsible for overseeing the implementation and integration of the organization's current and future strategic plans, and developing and implementing a comprehensive engagement strategy to involve the American public. After earning her BS degree in Communications from Northwestern University and her Master's degree, also in Communications, from Florida State University, Anucha worked for Eastman Kodak and, shortly after, for IBM, where she undertook various sales and marketing roles. She then served as the senior Vice President of Marketing and Business Operations for the New York Knicks. Most recently, Anucha was the Vice President of Women's Basketball Championships for the NCAA. Anucha has three children and lives in Brooklyn.