

Robert W. Seligson
CEO, The Physicians Foundation

Robert W. Seligson (Bob) is a North Carolina and national health care leader, who has devoted his career to protecting and promoting physicians and the medical profession. A leading voice for physicians nationwide, Seligson also is lauded as a health care leader in North Carolina, where he served as Executive Vice President and CEO of the North Carolina Medical Society (NCMS) for 26 years. At the NCMS, the state's largest and oldest professional association representing physicians, Seligson led efforts to foster health system innovation, physician leadership, safeguard physician wellbeing and advocate for policies to improve patient outcomes. A seasoned presenter and the author of numerous articles, Seligson, now NCMS CEO Emeritus, continues to advance the work of practicing physicians on a broader scale through his leadership of The Physicians Foundation and his continued affiliation with national health care organizations like the Physicians Advocacy Institute.

He has been honored many times over for his service and dedication including receiving the AMA's Lifetime Achievement Award in 2020, the North Carolina Healthcare (Hospital) Association's Meritorious Service Award in 2021, the coveted Ronald H. Levine Legacy Award from the NC Division of Public Health in 2017 as well as recognition from the the Old North State Medical Society, Leadership North Carolina and other state and national organizations over the years.

A graduate of the University of Georgia, Bob also holds an MBA from the University of North Florida, and an MA in film from NC State University. Bob lives in Raleigh, NC, is married and has a son and daughter.