



KELLEY SULLIVAN GEORGIADES
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Kelley Sullivan Georgiades graduated with a B.A. in Communications from Texas A&M University in 1992, where she was recognized as a Distinguished Student in the College of Liberal Arts. Mrs. Georgiades is also a graduate of the TCU Ranch Management Program and, along with her father, is the owner and operator of Santa Rosa Ranch, the largest breeder of Brangus and Ultrablack cattle in the United States. She previously served as Chief Marketing Officer for Southern Funds Group, an alternative asset management firm and was Vice President of Sales and Marketing at Sullivan Interests with her three brothers.

Mrs. Georgiades is an Executive Board Member of the Texas Beef Council, a commissioner with the Texas Agricultural Finance Authority, on the Board of Directors and past Chairman of the Association Promotion Committee for the Texas and Southwestern Cattle Raisers Association, a member of the International Trade and Marketing Committee for the National Cattlemen Beef Association, Captain of the Houston Livestock Show and Rodeo International Committee and various committees of the International Brangus Breeders Association. She is also on the Advisory Council of the Department of Animal Science at the Texas A&M University College of Agriculture and Life Sciences, on the Executive Team at the Texas Christian University Institute for Ranch Management and a graduate in the 13th class of the Texas Agriculture Lifetime Leadership Program (TALL), a Texas A&M AgriLife Extension Program.

Kelley is active in various aspects of the agriculture industry. She has traveled extensively, observing production systems on several continents around the globe and traveled to Japan and Korea in 2017 and returned to Japan and China in 2018 to study and visit the United States' largest importers of U.S. beef. She presented her observations during the General Session of the 2017 and 2018 Texas A&M Beef Cattle Short Course in front of 2,300 attendees and highlighted the trade opportunities that US Beef producers have in the Asia-Pacific region. Ms. Sullivan also testified in front of the U.S. House of Representatives' Ways and Means Committee in October 2017 to highlight the need to pursue bilateral trade agreements with the agriculture industry's largest trading partners and appeared in front of the U.S. International Trade Commission in November 2018 to give a producer's perspective on the newly-approved USMCA (U.S.-Mexico-Canada Agreement).

Mrs. Georgiades has worked extensively with Texas A&M AgriLife Extension to coordinate and execute various educational seminars, focused on improved production techniques for cattle producers as well as educating healthcare practitioners about the health benefits of beef in the diet. Within the health and nutrition arena, Kelley created a symposium called "Optimizing Protein Through the Healthspan" which was held at the University of Texas Medical Branch in Galveston, Texas in 2016. For the past several years, Kelley and Santa Rosa Ranch have hosted producer education seminars during the fall, focusing on proper bull selection, optimal forage production and animal health and nutrition, all in coordination with Texas A&M AgriLife Extension and Texas and Southwestern Cattle Raisers Association. In 2018, Mrs. Georgiades was honored as "Man of the Year" by the Texas County Agricultural Agents Association.

Kelley is a 5th generation BOI (Born On Island) from Galveston Island, where the Sullivan Family ran commercial cattle herds on the West End of the island and along the Texas Coastal Bend. She is the daughter of Gerald and Susanne Sullivan, the eldest of their five children (Kelley, Kristen [Berger], Todd, Johnny and Billy) and aunt of 13 nieces and nephews. Kelley was honored as "Woman of the Year" in May 2019 by the Galveston Regional Chamber of Commerce, based upon her accomplishments in the agriculture industry and setting an example for younger generations. Kelley and her husband, George Georgiades, were married on June 8, 2019, and will make their home on their ranch near Millican, Texas.