

## **Bradley D. Lubben, Ph.D**

Extension Associate Professor, Policy Specialist, and  
Director, North Central Extension Risk Management Education Center  
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### **Education and Training**

<i><b>Institution</b></i>	<i><b>Area</b></i>	<i><b>Degree</b></i>	<i><b>Year</b></i>
University of Nebraska-Lincoln	Agricultural Economics	B.S.	1989
University of Nebraska-Lincoln	Agricultural Economics	M.S.	1992
Kansas State University	Agricultural Economics	Ph.D.	2005

### **Research and Professional Experience**

<i><b>Years</b></i>	<i><b>Position</b></i>
2017-present	University of Nebraska Lincoln, Extension Associate Professor, Policy Specialist, and Director, North Central Extension Risk Management Education Center
2011-2017	University of Nebraska-Lincoln, Extension Assistant Professor, Policy Specialist, and Director, North Central Extension Risk Management Education Center
2005-2011	University of Nebraska-Lincoln, Extension Assistant Professor and Policy Specialist
1999-2005	Kansas State University, Extension Agricultural Economist
1992-1999	University of Illinois, Extension Educator, Farm Business Management and Marketing
1989-1992	University of Nebraska-Lincoln, Project Coordinator and Graduate Research Assistant, The Nebraska Soybean Profitability Project

### **Synergistic Activities**

- **Research, Teaching, and Extension Responsibilities:** a) Research and Extension portfolio focused on agricultural policy and risk management, including policy development, analysis, and education and producer risk management decision-making; b) Teaching portfolio focused on agricultural policy and policy analysis at the undergraduate level as well as graduate and undergraduate student advising
- **Selected Grants, Research, and Extension Activities:** a) Lubben, B. 2018-2021 "North Central Extension Risk Management Education Center." USDA National Institute of Food and Agriculture, \$1,082,736 - PI, North Central Extension Risk Management Education Center; b) Lubben, B. 2015-2020 "North Central Extension Risk Management Education Center." USDA National Institute of Food and Agriculture, \$3,248,220 - PI, North Central Extension Risk Management Education Center; c) Walters, C., S. Banerjee, and B. Lubben. 2016-2017. "Northern Plains Regional Farm Business Management and Benchmarking Partnership." USDA National Institute of Food and Agriculture. \$443,561 - Co-PI, farm management research and farm business benchmarking; d) Lubben, B.D. 2014-2015. "2014 Farm Bill - Producer Education - University of Nebraska Extension Services." USDA Farm Service Agency. \$72,906 - PI, farm bill education project; e) Lubben, B. 2012-2017. "North Central Risk Management Education Center." USDA National Institute of Food and Agriculture, \$3,362,959, PI - North Central Risk Management Education Center; f) Giannakas, K., J. Anderson, M. Burbach, P. Calow, L. Fulginiti, M. Hayes, B. Lubben, G. Lynne, R. Perrin., K. Schoengold, E. Thompson, and A. Yiannaka. 2012-2015. "Center for Agriculture and Food Industrial Organization - Policy Research Group (CAFIO-PRG)." USDA National Institute of Food and Agriculture, \$766,166 - Co-PI, agricultural policy research grant

- **Professional Activities, Honors, and Awards:** Nebraska Agricultural Leadership Council; Nebraska Beginning Farmer Board; Nebraska State Technical Committee; Farm Foundation Board of Directors and Round Table; Agricultural and Applied Economics Association / Extension Section; Southern Agricultural Economics Association; Western Agricultural Economics Association; Nebraska Cooperative Extension Association / Specialists Section; Nebraska Agribusiness Club; Nebraska Association of Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences 2010 Communicator of the Year, 2011; University of Nebraska-Lincoln College of Agricultural Sciences and Natural Resources, Senior Faculty Holling Family Award for Teaching Excellence, 2015; Omtvedt Innovation Award for Extension Farm Bill Education Team, University of Nebraska-Lincoln Institute of Agriculture and Natural Resources, 2015; Agricultural and Applied Economics Association - National Association of Agricultural Economics Administrators Section 2017 NAAEA Early Career Professional Award

### **Selected Publications**

- Brooks, K., C. Walters, J. Parsons, A. Ramirez, L. Van Tassell, B. Lubben, and D. Aiken. 2018. "A Survey Analysis of Nebraska Farm and Ranch Financial Stress." *Journal of the American Society of Farm Managers and Rural Appraisers*. American Society of Farm Managers and Rural Appraisers 81: 140-156.
- Protopop, I., M. Boehlje, M. Stockton, and B. Lubben. 2016. "The Effect of the Timing of Farm Transfer Initiation on Terminal Wealth in the Business: Simulation Model." Agricultural and Applied Economics Association. Presented Paper at the Agricultural and Applied Economics Association 2016 Annual Meeting, Boston, MA.
- Smith, N., B. Lubben, S. Neibergs, R. Rainey, B. Craven, L. Wolinski, J. Hewlett, J. Campiche, S. Klose, G. Schnitkey, B. Parsons, and E. Devuyt. 2015. "The National 2014 Farm Bill Education Consortium." Extension Risk Management Education. Poster Presented at the Extension Risk Management Education National Conference, Minneapolis, MN.
- Lubben, B. and J. Pease. 2014. "Conservation and the Agricultural Act of 2014." *Choices*. Agricultural and Applied Economics Association 29(2)(2nd Quarter).
- Lubben, B.D., M.C. Stockton, I. Protopop, and J.A. Jansen. 2013. "Analyzing Federal Farm Program and Crop Insurance Options to Assess Policy Design and Risk Management Implications for Crop Producers." Agricultural and Applied Economics Association. Presented Paper at the Agricultural and Applied Economics Association Crop Insurance and the Farm Bill: A New Paradigm in U.S. Agricultural Policy Symposium, Louisville, KY.
- Cantrell, R., B. Lubben, and D. Reese. 2013. "Perceptions of Food Animal Welfare in Extension: Results of a Two-State Survey." *Journal of Extension* 51(2): Article # 2FEA7.
- Jansen, J.A., B.D. Lubben, and M.C. Stockton. 2012. "Analyzing Crop Revenue Safety Net Program Alternatives and Implications on Marketing Decisions." *Journal of Agribusiness* 30(2): 125-153.
- Jansen, J.A., M.C. Stockton, and B.D. Lubben. 2012. "Modeling Correlated and Disaggregated Crop Revenue Distributions: Implications under Mixed Policy and Program Initiatives." Agricultural and Applied Economics Association. Presented Paper at the Agricultural and Applied Economics Association 2012 Annual Meeting, Seattle, WA.
- B.D. Lubben and J.L. Novak. 2010. "Discussion: What Have We Learned from the New Suite of Risk Management Programs." Southern Agricultural Economics Association. *Journal of Agricultural and Applied Economics* 42(3): 537-541.

## **SHORT BIO**

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Brad Lubben is an Extension Associate Professor, Policy Specialist, and Director of the North Central Extension Risk Management Education Center in the Department of Agricultural Economics at the University of Nebraska-Lincoln. He has more than 25 years of experience in teaching, research, and extension, focusing on agricultural policy and agricultural economics and working in Illinois, Kansas, and Nebraska. Brad's expertise includes federal farm policy and agricultural policy development and education. Brad grew up on a grain and livestock farm near Burr, southeast of Lincoln and holds B.S. and M.S. degrees from the University of Nebraska-Lincoln and a Ph.D. from Kansas State University.