

Biographical Information

Cannon Michael

A sixth generation farmer, Cannon Michael was named president of the family-owned and operated Bowles Farming Company, Inc., in 2014. Bowles Farming Company, Inc., located in Los Banos, CA, is an 11,000 acre farming operation wholly dedicated to the production of cotton, wheat, fresh market and processing tomatoes, fresh market onions and cantaloupes.

Working his way up to overseeing the entirety of the farm's operations, Mr. Michael has been a leader in implementing the use of innovative farming technologies including GPS and drip irrigation. He uses a variety of production methods, including the planting of trans-genic varieties and employing organic methods.

Mr. Michael is active in numerous agricultural organizations. Among the many leadership positions he holds, he currently serves on the boards of directors for the National Cotton Council and Cotton Council International. He is a past chairman of the California Cotton Growers Association and the Cotton Foundation.