Douglas Reed is the President of Green Diamond Resource Company, a family-owned timber company established in 1890. Mr. Reed joined Green Diamond in February 2012 and served as the Senior Vice President, California Operations, until his promotion to President on January 1, 2014. Since 2014, Green Diamond has exited its lumber manufacturing and distribution businesses; partnered with institutional investors to acquire and manage more than half a million acres in the US South; and entered the regulated carbon offset market.

Prior to joining Green Diamond, Mr. Reed was Vice President and General Manager of Simpson Lumber Company, overseeing more than a billion board feet of lumber capacity.

Before joining Simpson, Mr. Reed worked as a management consultant for the strategic advisory firm McKinsey and Company. Mr. Reed holds a bachelor's degree in History from Princeton, 1998, and an MBA from Stanford, 2004.