



**Sally Palmer, External Affairs Advisor, Central Appalachians
– The Nature Conservancy**

Sally is a 24-year veteran of The Nature Conservancy and now serves as the External Affairs Advisor for the Central Appalachians program. For the previous 5 years, Sally led Tennessee’s state & federal government relations and policy strategies and managed the execution of priority conservation science and strategic initiatives. In that role, Sally collaborated extensively with TNC’s North American Policy & Government Relations team to move forward a suite of strategies advancing the adoption of natural climate solutions and helping the U.S. transition to a cleaner energy future. For the past two decades, she has worked extensively with government agencies and nonprofit organizations on watershed management and conservation planning efforts in Tennessee and adjacent states in the Southeastern United States. Sally has expertise in state & federal natural resource policy, conservation planning, and freshwater conservation. She was a member of the 2014 task force which updated “Conservation by Design,” The Nature Conservancy’s approach to implementing our strategic direction. During her career with the Conservancy, Sally has gained experience communicating about many scientific and conservation issues with a wide variety of audiences. Sally received her B.A. in Biology from Vanderbilt University and her M.A. in Ecology from the University of North Carolina at Chapel Hill.