

## **N. Larry Black, Jr.**

Larry Black, a fifth-generation citrus grower from Lakeland, Florida is General Manager of Peace River Packing Company. He manages over 3,300 acres of citrus property for the family business. Peace River Packing Company, established in 1928, is a fully integrated citrus services company, active in growing, harvesting, fresh fruit packing, and processed fruit sales. Crops include oranges, grapefruit, and tangerines.

Larry received his Bachelor of Science from Florida Southern College and his Master of Business Administration from the University of South Florida.

Larry is active in the industry, currently serving as Director of Florida Citrus Mutual, Polk County Farm Bureau, and the Citrus Research and Development Foundation. He is immediate past President of Florida Citrus Mutual.

He is a member of St Paul Lutheran Church, Lakeland. Larry and his wife Jenny reside in Lakeland with their two children: Varn age 13 and Julia age 10.