



GREGG DOUD

*VICE PRESIDENT OF GLOBAL SITUATIONAL
AWARENESS & CHIEF ECONOMIST*

BIO

Gregg brings an unparalleled global perspective and economic expertise to the team. He works closely with members of the Executive Intelligence Network (EIN) and plays a major role in the development of its thought leadership priorities.

Prior to joining Aimpoint Research, Gregg served in the Office of the U.S. Trade Representative as Chief Agricultural Negotiator with the rank of U.S. Ambassador. He was one of the primary architects of the U.S.-China "Phase One" trade agreement.

Gregg has previously served as President of the Commodity Markets Council, the leading trade association for commodity futures exchanges and their industry counterparts, where he worked to lead the industry in addressing global market and risk management issues. As a senior staff member of the Senate Agriculture Committee, Doud helped craft the 2012 Senate Farm Bill working on international trade food aid, livestock, and oversight of the Commodity Futures Trading Commission. Doud served as Chief Economist for the National Cattlemen's Beef Association for eight years and is a former market analyst for the U.S. Wheat Associates.

Raised on a dry-land wheat, grain sorghum, soybean, swine, and cow-calf operation near Mankato in North-Central Kansas, Doud continues to be involved in his family's 100-year-old farm and is a partner in a commercial cow-calf operation. He received a B.S. in Agriculture with an emphasis in animal science, as well as a M.S. in Agricultural Economics from Kansas State University. He currently resides with his family on their horse farm in Lothian, Maryland.

SIGNATURE PRESENTATIONS

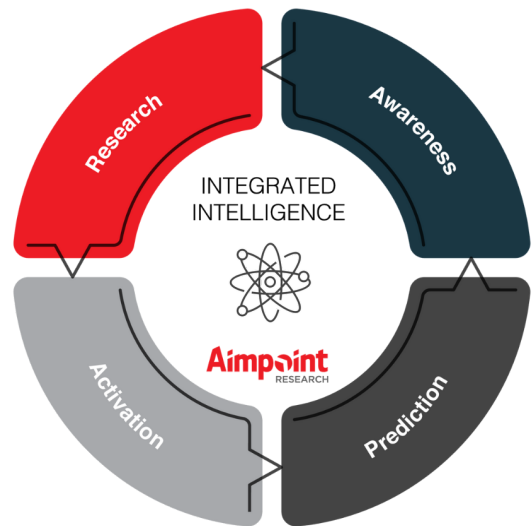
*AGRICULTURAL ECONOMICS, GEOPOLITICS, GLOBAL
TRADE, TOPIC-SPECIFIC INTEL BRIEFINGS*

WHO WE ARE

Organizations across the agri-food value chain are trying to thrive in an increasingly dynamic, global economy with fluctuating regulations, evolving technology, and changing consumer demands. At the same time, the sheer volume and complexity of data and information available at our fingertips and splashed across news feeds is making it harder for leaders to connect the dots and understand what's truth and what's noise.

Aimpoint Research® is a global strategic intelligence firm specializing in agri-food. We provide a unique blend of military intelligence techniques and cutting-edge market research capabilities to help leaders and organizations understand **what's really happening** in the marketplace, **what's going to happen** in the future, and **what to do to ensure success** in that future.

Founded and led by former U.S. Army Intelligence Officers, experienced research professionals and agricultural experts, our team is driven by the core belief that the success of the agri-food system is essential to national security.



EXPERT SPEAKING & FACILITATION

Several members of our team are professional speakers and facilitators with availability for conferences and meeting engagements on a wide variety of topics. Contact Brice Civiello at BriceCiviello@AimpointResearch.com to inquire about availability.

