



**Eric S. Cooper**  
President and CEO  
San Antonio Food Bank

Eric Cooper is the President and CEO of the San Antonio Food Bank, the largest hunger-relief organization in Southwest Texas. Through a network of more than 530 nonprofit agencies and a myriad of distribution programs, the San Antonio Food Bank provides more than 61 million pounds of food and grocery items to needy Texans in a 16 county service area.

In 2001, the San Antonio Food Bank selected Eric to become the youngest Executive Director in the history of the organization. During his 14 year tenure, the San Antonio Food Bank has grown to more than 180 employees, increased food distribution from 10 million pounds to more than 61 million pounds last year, increased the number and impact of its programs, and was awarded Food Bank of the Year in 2007 by Feeding America, the national network of 200+ Food Banks.

Locally, Eric serves on a number of committees around food and nutrition, such as the Mayor's Fitness Council Executive Committee and Chair of the Nutrition Committee. At the state level, he has served on the Executive Committee for Feeding Texas. Nationally, he serves on several of Feeding America's committees and is chair of the New Business Marketing Solutions Committee. Eric was also recognized as the Executive Director of the Year in 2011 by Feeding America.

Prior to the San Antonio Food Bank, Eric served as the Product Donations Manager for the North Texas Food Bank. He began his career at the Utah Food Bank as the Volunteer and Food Drive Coordinator and then worked his way up to Deputy Director. Throughout his 20 year career in food banking, Eric's track record has been efficient and effective.



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# Eric S. Cooper

## Contact:

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## Education:

BA of Science/ Sociology  
University of Utah  
1994-1998

Springs Leadership Training  
Corp Team Leadership Skills  
1997

Management, Project Planning  
Franklin Covey  
1996-1998

Associates of Science/Business  
Salt Lake Community College  
1993

## Achievements:

Executive Director of the Year  
Feeding America  
2011

Food Bank of the Year  
Feeding America  
2007

## Experience

### President and CEO

#### San Antonio Food Bank/ San Antonio, TX/ 2000-Present

Oversees all operations and logistics for the San Antonio Food Bank. This includes the fiduciary responsibility for the budget, fundraising opportunities and all departmental goals set forth by the Board of Directors. The San Antonio Food Bank provides food and grocery products to more than 500 partner agencies in 16 counties throughout Southwest Texas. The President and CEO is also responsible for the product distribution which is currently set at 64 million pounds to the community. This ensures that the SAFB continues to feed over 58,000 clients each week.

### Product Donations Manager

#### The North Texas Food Bank/ Dallas, TX/ 1999-2000

Responsible for handling outside sales efforts for procuring all product donations. Developed market strategies, database management practices and ongoing marketing efforts to prospects, current and lapsed donors. In addition, developed the new business department and achieved record levels for product donations. Assisted with operation in creating a spot purchase program for negotiating opportunity buys from vendors and developed strong donor relations.

### Assistant Director

#### Utah Food Bank/ Salt Lake City, UT/ 1994-1999

Responsible for all food bank departments which included leading the Directors of Development, Operations and Services. Established best practices in the warehouse, volunteerism and transportation. Includes the development of the Statewide Annual Fundraising Promotion, "The Holiday Hunger Appeal." Donations increased from \$7.3M to over \$20M in 1998.

### Marketing Coordinator

#### Seltz Enterprises/ Salt Lake City, UT/ 1991-1994

Developed strategic options for three separate business units in conjunction with area strategic plan. For each business unit, assessed market positioning and competitive threats. Example projects include: designed customer service policies and procedures, created marketing plans for corporate travels for AirTN, and assisted in the deployment of Nationwide Business Leasing.