

Brief Personal Biography

David Tidwell, HOPE Ministries of Baton Rouge

Effective January 1, 2025, David became President and CEO of HOPE Ministries, bringing over 30 years of experience in ministry, business, and nonprofit leadership.

A native of Baker, Louisiana, David holds degrees in Computer Programming and Bible/Ministry. Ordained in 1993, he has served in various ministry roles, including leading the largest youth ministry in his denomination and holding both Interim and Senior Pastor positions. His leadership in international and local missions has deepened his passion for HOPE's mission to Prevent Homelessness and Promote Self-Sufficiency and Dignity.

David's entrepreneurial experience includes owning and operating a teacher's supply store and distribution warehouse for 14 years. He also served as Community Resource Consultant for Louisiana with the United Methodist Publishing House. He directed the Christian Outreach Transitional Services (COTES) program, overseeing services for homeless, recovery, and prison reentry populations.

David joined HOPE Ministries in 2017 as a Workforce Training and Development Consultant for The Way to Work (TWTW) program. Under his leadership, the program expanded significantly, launching Reaching Individual Success through Education (RISE) to provide industry-recognized certifications. His business development efforts also strengthened HOPE's social enterprise, creating sustainable income for the organization.

After serving as Chief Operating Officer for four years, David became President and CEO, continuing his commitment to fostering dignity and self-sufficiency.

Outside of work, David enjoys gardening, camping, and cooking. He serves on multiple advisory boards and is actively engaged in his community. He and his wife are proud parents to three children and four grandchildren.

DAVID TIDWELL

PRESIDENT AND CHIEF EXECUTIVE OFFICER

225-347-7123

dtidwell@hopebr.org

77560 McBay Rd., Grosse Tete, LA. 70740

PROFESSIONAL SUMMARY

Mission-driven and results-oriented professional with extensive experience in workforce development, program management, and strategic leadership. Skilled in financial management and stakeholder relations. Proven track record of driving organizational growth, implementing innovative solutions, and achieving measurable outcomes.

CORE COMPETENCIES

- Planning and Execution
- Business Analysis
- Business Forecasting
- Operations Oversight
- Executive Leadership
- Business Development
- Policy Development
- Nonprofit Management
- Time-management
- Strategic Planning
- Stakeholder Relations
- Change Management

EXPERIENCE

HOPE Ministries / The Way to Work

President and Chief Executive Officer

January 2025 - Present

Chief Operating Officer

July 2021 - December 2024

- Designed and implemented program enhancements to accommodate continued growth, including ongoing evaluation of client outcomes and program design.
- Successfully managed the significant growth of the SNAP E&T program, increasing participants from 67 in FFY '20 to 215 in FFY '23.
- Spearheaded the expansion of services with the launch of a second location in Pointe Coupee for SNAP E&T, resulting from the program's success.
- Oversaw the launch of the PMC Social Enterprise contract, providing services to seven nursing homes over a two-year period while securing a six year contract with BREC for Social Enterprise initiatives, ensuring continued partnership and revenue streams.
- Facilitated the launch of \$TEP UP – Intensive Financial Coaching Initiative and SKILLED BR, fostering collaboration among service providers, employers, and training providers.
- Guided a cross-functional team through periods of significant change while maintaining service quality.

HOPE Ministries / The Way to Work

January 2020 - June 2021

Director of The Way to Work

- Directed and oversaw the expansion of the Team Member Assistance Fund processing to all FMOLHS facilities, resulting in significant cost savings for the organization.
- Secured a grant from the Humana Foundation, overseeing the restructure of client pathways to accommodate program growth.
- Managed the growth and success of the SNAP E&T program, expanding program participation by 24% from FFY '19 to FFY '21.
- Negotiated favorable contracts with vendors for reduced costs and improved service deliverability.
- Implemented key infrastructure improvements, including pantry remodel and test kitchen buildout, and a new client data management system.

DAVID TIDWELL

PRESIDENT AND CHIEF EXECUTIVE OFFICER

225-347-7123

dtidwell@hopebr.org

77560 McBay Rd., Grosse Tete, LA. 70740

EXPERIENCE (CONTINUED)

HOPE Ministries / The Way to Work

May 2017 - December 2019

Director of Learning Strategies / Workforce Training and Development

- Oversaw the renovation of The Learning Center facility, enhancing the learning environment for program participants.
- Provided ongoing coaching and support to management teams in their efforts to develop strong workplace cultures centered around learning and development opportunities.
- Launched the SNAP E&T program, managing a \$146,000 budget and serving 88 participants in the first year.
- Led the launch of two new social enterprise ventures, including the Team Member Assistance Fund and Success Network.
- Oversaw the creation and publishing of HOPE's proprietary "Going Beyond" curriculum, which is still utilized to this day, providing valuable resources for workforce training.

Christian Outreach Center of Baton Rouge

December 2016 – May 2017

Program Director

- Cultivated Relationships with ministry partners, prison reentry, halfway homes, and shelters.
- Provided career services to program participants to move them towards self-sufficiency.
- Collaborated closely with executive leadership and outside agencies to develop strategic plans for long-term growth.
- Managed cross-functional teams to deliver exceptional program outcomes within budget and time constraints.
- Maintained program records and client database securely and efficiently.

United Methodist Publishing House

June 2013 – December 2016

Community Resource Consultant

- Served as Regional Team Lead for the United Methodist Publishing House Consultant Team.
- Designed and delivered strategies that addressed customer needs and issues while meeting assigned quota; targets and prioritized accounts and activities.
- Facilitated strategic planning sales calls, demonstrating knowledge of account history, the processes and procedures specific to each client, and the key issues for each account.
- Demonstrated strong presentation skills and the ability to lead and organize during National Sales Events and exhibits.
- Ensured client satisfaction by responding to client requests and concerns with accuracy and timeliness.
- Maintained quality client records and CRM data accuracy.

DAVID TIDWELL

PRESIDENT AND CHIEF EXECUTIVE OFFICER

225-347-7123

dtidwell@hopebr.org

77560 McBay Rd., Grosse Tete, LA. 70740

OTHER EXPERIENCE

Creative Education Supplies and Distribution

Twelve (12) Years

Owner/Operator

- Owner/operator of a successful, profitable small business.
- Employed full-time staff of five (5) along with ten (10) seasonal employees.
- Developed and implemented strategic business plans to achieve company goals and objectives.
- Oversaw day-to-day operations, including managing staff, scheduling, and ensuring smooth workflow.
- Monitored financial performance, including budgeting, forecasting, and managing cash flow.
- Addressed any issues or conflicts that arose, resolving them in a timely and professional manner.

EDUCATION

Associates of Applied Science: Computer Programming

Spencer College - Baton Rouge, LA

Pastoral Studies Diploma (Ordained)

Ministers Training Institute - Baton Rouge, LA

CERTIFICATES OF ACHIEVEMENT AND PROFESSIONAL AFFILIATIONS

- Nonprofit Leadership and Governance – State University of New York
- Franciscan Missionaries of our Lady Health System University – Community Advisory Council (2022 - Present)
- CPastC (Certified Pastoral Counselor) – Ministers Training Institute
- CLRC (Certified Life Recovery Coach) – Light University
- CMHC (Certified Mental Health Coach) – Light University
- Redemptive Entrepreneurship – Praxis Labs
- Certified Agilities Career Pathways Coach and Trainer – DeBruce Foundation
- Consultative Sales & Consultative Selling Certified Trainer – Richardson Consultative Selling
- Board of Christian Education (3 years)
- Huey and Angelina Wilson Foundation Community Collaborative Cohort (2022)

*References available upon request