

S. Brad Doyle

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Farmer, Agronomist, Seedsman, Ag Researcher, Advocate for Agriculture
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Education

Bachelor of Science in Agricultural Business, Dec. 1995
Arkansas State University College of Agriculture-Jonesboro

Master of Science in Agronomy, Dec. 2001
Arkansas State University College of Agriculture-Jonesboro

Employment

Berger Farms/Eagle Seed Company, Jan. 2001-present
Mid-South Ag Consultants, Inc., May 1995-Dec. 2000
University of Arkansas Cooperative Extension Service, May 1991-September 1995

Skills and Duties

I started my career in agriculture as a cotton scout and became a cotton scout supervisor for the Crittenden County University of Arkansas Cooperative Extension Service. My duties were to visit farmer fields and search for insects, disease, weeds, and any other plant stress as well as pull petiole and soil samples. Our weekly field inspections were reported to the farmers for further recommendations of nutrient, growth regulator, or pesticides if needed. My role as a crop consultant starting in May of 1995 allowed me to make all agronomic recommendations to farmers on all of the major crops grown in Arkansas such as cotton, rice, corn, grain sorghum, peanuts, and winter wheat. In addition to walking farmer's fields weekly, we took leaf tissue and soil samples for nutrient analysis. Part of my role was to maintain contact with all product representatives and advise on the most recent technology helping farmers maintain profitability. My role at Berger Farms/Eagle Seed has allowed me to further my passion for agriculture and reach out to customers in the US and around the world. I oversee the sales of all types of seeds with an emphasis on the crops we grow, soybeans, rice, and wheat. I consult customers on all types of agronomic questions and give recommendations on seed varieties, pest management, and fertility. I also manage our soybean breeding and research farm from planting through harvest. Extensive planning goes into our research, and I spend a lot of time at the computer analyzing results and in the field taking agronomic notes. In addition to sales and research, I also coordinate what types and varieties of seed we grow on our family farm for seed production. I oversee the daily operations of cleaning, conditioning, bagging, and storage of seed, while maintaining a safe, friendly working environment. I operate all types of farm equipment, forklifts, and grain trucks as we handle all of our own seed in grain bins and warehouses.

Organizations and Leadership Roles

American Soybean Association Board of Directors, 2016-present (currently serving as president)
Arkansas Soybean Association Board of Directors, 2010-present (3 years as president)
CME Group Agriculture Markets Advisory Council, Jan. 2022-present
Natural Soybean and Grain Alliance Board of Directors, Jan. 2015-present
Arkansas Seed Dealers Association Board of Directors, Jan. 2012-Dec. 2015
ASSET Foundation Board of Directors, Jan. 2017-present

Arkansas Discovery Farm Stakeholder Board of Directors, Apr. 2010-present (past co-chair)
USA Rice Trade Promotion Committee
Poinsett County Ag Advisory Board of Directors, June 2010-present
Poinsett County Farm Bureau Board of Directors, 2012-present (current president)
Mid-South Soybean Promotion Board of Directors, 2016-present (vice chair)
Southwest Soybean Council Committee, 2014-2016 (chairman)
Arkansas Wheat Growers Committee, 2014-present (chairman)
Commodity Classic Trade Show JV Committee, 2018-present (4-year appointment)
Poinsett County Young Farmer and Rancher Committee, 2012-present (chairman)

Awards and Leadership Training

American Soybean Association DuPont Young Leader Program, 2009
Arkansas Farm Bureau Stanley E. Reed Leadership Award, 2017
American Soybean Association Recruiter of the Year, 2012
Arkansas Soybean Association Recruiter of the Year, 2016
Syngenta Leadership At Its Best, 2010
University of Arkansas Research Fellowship, 2002-2005
USA Rice Foundation Leadership Program, Class of 2018-2020 (3-year program)
National Cotton Council Multi-Commodity Education Program, Texas, 2009
United Soybean Board See for Yourself Program MO, IA, IL, 2017
United Soybean Board REAP Tour, South Dakota, 2009
American Soybean Association Soybean College, 2010, 2011, 2012, 2013
American Soybean Association DuPont Young Leader Program speaker, 2010, 2011
US Soybean Export Council Soybean Buyers Outlook Conference speaker, Taipei, Taiwan, 2017
US Soybean Export Council Soybean Buyers Outlook Conference speaker, Tokyo, Japan, 2017
US Soybean Export Council 9th Regional Aquafeed Forum speaker, Ho Chi Minh City, Vietnam, 2017
US Soybean Export Council Soybean Buyers Outlook Conference speaker, Seoul, South Korea, 2018
US Soybean Export Council Soybean Buyers Outlook Conference speaker, Shanghai, China, 2018
US Soybean Export Council 13th China Intl. Oils and Oilseeds Conference speaker, Guangzhou, China, 2018
Arkansas Farm Bureau President's Leadership Council, 2016
American Soybean Association Advocacy Communication Team, 2017-present
Arkansas Grow for the Green Soybean Yield Contest committee member, 2010-present