

Jon Schwalls is the Executive Officer of Southern Valley, a fully integrated, year-round grower, packer, and shipper of fruits and vegetables. Southern Valley is headquartered in Norman Park, Georgia. Schwalls has been with Southern Valley since 1995 and has served in various roles of leadership since 2004.

Schwalls' hands-on involvement through the years at Southern Valley range from his direct involvement with all levels of the supply and value chain, to the development and implementation of a vertically integrated business structure, to his continual daily oversight of all operations. His many years of experience in the produce and ag industries have given him a tremendous amount of knowledge and familiarity of the challenges associated with it.

Schwalls is active in industry councils and has served on the Board of Directors for the Southeast Produce Council.

Schwalls and wife Amber reside on a farm near Norman Park and have two children, Carter and Ellie.