



**Kevin Murphy, Chief Executive Officer
Driscoll's**

Kevin Murphy is the CEO of Driscoll's. With more than 20 years of business and agriculture experience, Kevin joined Driscoll's in 2008; he came to Driscoll's from Capurro Farms, a family owned specialty vegetable company, where he served for three years as President. Kevin led this family-owned company through a series of transformations that led to a merger of Capurro Farms with Growers Express.

Prior to Capurro, Kevin was with Fresh Express, the pioneer in fresh bagged salads, for almost 15 years. During that period he held various jobs that included heading up strategic planning, marketing and operations for the company.

Kevin has an undergraduate degree in agricultural economics and a MBA.

Kevin was born and grew up in South Africa. He and his wife, Mary, have two children Hala and Sean and live in Monterey, California. His hobbies include running, sailing, squash and golf. Kevin is also involved in his local community; currently he sits on the California State University Monterey Bay Advisory Council.