

**Committee on Agriculture
U.S. House of Representatives
Information Required From Nongovernmental Witnesses**

House rules require nongovernmental witnesses to provide their resume or biographical sketch prior to testifying. If you do not have a resume or biographical sketch available, please complete this form.

- 1. Name:** Brian Wansink
- 2. Organization you represent:** Cornell University Food and Brand Lab
- 3. Please list any occupational, employment, or work-related experience you have which add to your qualification to provide testimony before the Committee:** A behavioral economist and food psychologist at Cornell University, and a foremost expert in changing what and how much people eat. Co-founded the Smarter Lunchroom Movement and has published over 200 articles and books on how easily change what and how much people eat (including the books *Slim by Design* and *Mindless Eating*, which published in over 20 languages).
- 4. Please list any special training, education, or professional experience you have which add to your qualifications to provide testimony before the Committee:** PhD (1990 Stanford), John Dyson Professor at Cornell University, Former White House-appointed Director (2007-2009) in charge of the Dietary Guidelines.

**PLEASE ATTACH THIS FORM OR YOUR BIOGRAPHY TO EACH COPY OF
TESTIMONY.**