



## **Matt Rushing**

### **Vice president, Advanced Technology Solutions (ATS) Product Line, AGCO Corporation**

Matt is leading a global team responsible for the future innovation, development and deployment of Advanced Technology focused on connectivity and Precision Agriculture products and services globally at AGCO Corporation. He is also directing the AGCO Fuse™ approach to connect and optimize farming operations around the world.

Matt has been with AGCO for 15 years. He has held positions in Sales Support, Sales and Product Management for both the North American and European regions. He has lived and worked in the UK and Switzerland as well as the US and has experience working in South America, Africa, Asia and multiple countries in Western, Central and Eastern Europe. He is currently based at the AGCO Global HQ in Duluth Georgia USA.

Matt serves on the Intelligent Agriculture Solutions Board of Directors – joint venture between Appareo Systems and AGCO. Also as a member of the Precision Ag Council with AgGateway, Matt also works with the industry to influence the digital integration and development of Agricultural data and standards. In his role as a member of the Corporate Advisory Board for Engineering and IT at Georgia Southern University, he participates in advising what skills will be needed to develop the next generation of Engineering and IT professionals.

Matt graduated from Vincennes University and before this served 6 years in the U.S. Army as an indirect fire infantry man, leading teams in multiple deployments, including the Persian Gulf.

Matt grew up on a farm in Western Kentucky growing corn, soybeans, hay and tobacco as well as raising livestock. He and his wife Amber and their two girls Mattie and Annabel currently live in Norcross GA.