



## EXPERIENCE

### **Texas Hunger Initiative, Baylor University, Waco, TX**

March 2013 – Present

*Research Manager; Salesforce Administrator & Developer*

*Grant Manager, Community Partner Recruitment Initiative*

*Database Manager, Share Our Strength: No Kid Hungry Campaign & Walmart Foundation*

- Develop cloud-based CRM tracking measures for \$3.5 million government contract;
- Trained & support staff in 12 regions from THI and two subcontractors on Salesforce CRM.
- Create and maintain training documents, videos, and regular FAQ sheets.
- Generate date-range specific and real-time reports for contract performance and strategic planning.
- Create custom Workflows and notification procedures.
- Maintain staff performance and accountability reports across the organization.
- Track literature distribution, inventory, and ordering.
- Design custom API's for all programs within the organization.
- Write Apex triggers and test classes to extend the capabilities of the CRM beyond the declarative platform.
- Basic HTML design, including Salesforce integration with University Content Management System.

### *Community Organizing Specialist*

- Train and support regional organizers across Texas.
- Evaluate, refine, and articulate the THI proprietary community organizing model.
- Liaise with partner agencies regarding the 12 AmeriCorps VISTA members I supervised.
- Co-wrote grant for \$250,000 to increase community organizing capacity.

### **Lecturer, Baylor University, Waco, TX**

August 2013 – Dec 2013

*College of Education*

- Professor of Record – LDS 1301
- Served on the Academic Advisory Board for the Academy for Leader Development & Civic Engagement.

### **Salesforce Consultant, specializing in:**

- Nonprofit & Higher Education
- “Scratch” Implementations
- Data Migration
- NPSP 2.0, 3.0

### **AmeriCorps VISTA, New York City Coalition Against Hunger**

February 2012 – February 2013

*Regional Organizer, THI, South Texas Region*

- Served as a community organizer in three Texas communities while subcontracted by NYCCA to the Texas Hunger Initiative
- Hired immediately after to oversee this position across the state.
- Implemented technology solutions for a rapidly expanding nonprofit organization.

### **United States Marine Corps**

May 2005 – October 2010

*Corporal, Honorably Discharged*

- 1391 – Bulk Fuel Specialist, Marine Wing Support Squadron 473
- Deployed to Iraq 2007-2008 to 2<sup>nd</sup> Marine Air Wing (fwd) in support of Operation Iraqi Freedom / Operation Enduring Freedom.

- As Senior Quality Assurance NCO for Airfield Operations Company, tested fuel and equipment; trained and supervised a team to do the same.
- Supervised aircraft hot refueling, fuel farm management, and ongoing training at Al Asad Airbase.
- Identified, investigated, and escalated serious quality control deficiencies in KBR fuel management and transport. Specified recommended changes later implemented by Navy Captain, OIC.  
*2 Meritorious Masts • 2 Certificates of Commendation • Nominated for Navy Achievement Medal*

## CERTIFICATIONS

Salesforce Certified Advanced Administrator - March 2015  
 Force.com Certified Developer - Oct 2014  
 Salesforce Certified Administrator - Sept 2014

## EDUCATION

**George W. Truett Theological Seminary, Baylor University, Waco, TX** December 2011  
*Masters of Divinity, Theology*  
*Beta Alpha Kappa*  
*3.9/4.0 GPA*

**University of Mary Hardin-Baylor, Belton, TX** May 2007  
*Bachelor of Arts, Theology / Philosophy*  
*Minor in Biblical Languages*  
*Eta Beta Rho, Treasurer*  
*Academic Achievement Award for highest GPA in the College of Christian Studies*  
*Academic VP Honor Roll*  
*Dean's Honor Roll*  
*3.7/4.0*

## REFERENCES

**Robert Creech, Ph.D.**  
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